

THE MUSTANG PROJECT

Fall 2015

Help Us Meet Our Goal of \$3,000 Each Month

It's been just over a year since the first load of Sheldon horses arrived in Corning, CA, and what a year it has been! There have been many ups and downs this year, and I am happy to report that we have moved the horses to various locations in Northern California in order to dramatically reduce our costs. This will give us a chance to regroup while we look for a permanent location where all the horses can be brought together again.

Currently all of the geldings and studs have been moved to 800 acres in NE California, not too far from their original home range. Most of the mares (10) along with our two foals, are located in Orland, CA where they are enjoying 20 acres of irrigated pasture. The remaining 5 mares are now located in Corning, CA on 10 acres of pasture. **This has reduced our total monthly costs by almost \$3,000!!!**

Our current cost breakdown is as follows:

\$400 - Board on 800 acres NE California

\$1,950 – feed for horses in NE, CA (approximate – depends on hay prices)

\$300 – irrigated pasture for mares/foals in Orland (some hay may be needed in the winter)

\$350 – board and feed in Corning

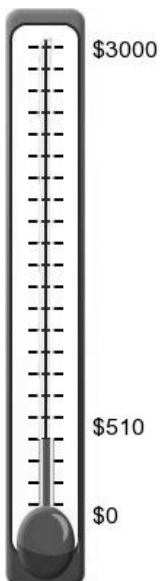
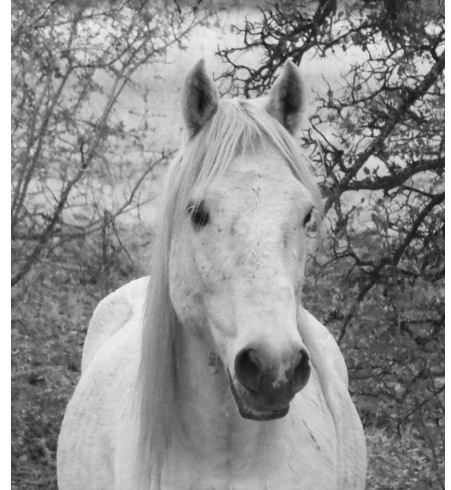
Total costs: approximately \$3,000 per month. We have started a pledge drive to get enough monthly donors to cover our basic monthly expenses. Currently we have \$510.00 in monthly donations, and hope **to reach our goal of \$3,000 monthly donations by the end of the year.**

The Mustang Project is currently caring for the last remaining horses removed from the **Sheldon National Wildlife Refuge** by US Fish & Wildlife. Many of the horses we have are 20 years or older, and have survived their entire lives in the wild, only to be rounded up and have their family bands split apart. We took these horses with the goal of having them live out their lives in as natural state as possible, with as many of their herd as possible. These herds roamed the land long before it was declared a wildlife refuge. The horses from this area were often rounded up and used by the government as cavalry mounts, and fought in wars as recent as WWI. USF&WS as well as the US Forest Service and Bureau of Land Management are removing horses from the wild at an alarming rate, and now have plans to sterilize the horses that remain in the wild. Soon the **herds of wild horses will no longer exist** on the public lands *that were specifically set aside for the horses by Congress.*

Your donations will help care for the last of the Sheldon herd. Donations by **credit card** can be made through PayPal: info@themustangproject.org, or by filling out the enclosed donation form. Donations by **check** can be mailed to our P.O. Box. **Consider becoming a monthly donor** to help with ongoing monthly expenses. Your monthly donation of any amount joined with other donations can provide a safe haven for these horses, like Noah pictured above, to live out their lives in peace and freedom.

Sincerely,

Tracy Mohr, founder



Keep America's wild horses free and safe!

2016 Calendars Now Available!!

Calendars are now available featuring photos of horses on the Sheldon range and artwork by **Marilyn Gregory**. Some of the horses photographed are now in the care of The Mustang Project.

Visit www.themustangproject.org/shop/html for a link to MagCloud where these beautiful calendars can be purchased. All proceeds go to help care for the Sheldon Horses.



Volunteer!!

Passionate about America's wild horses? Want to help? **Help** is needed in the following areas:

- Newsletter writing and mailings
- Fundraisers - eBay auctions, donation boxes, wine tasting, bowl-a-thon, anything you can think of!!
- Sponsors for mailings/newsletters
- Information booths/events

Ask us about ways to raise funds for The Mustang Project.

Now you can **sell items on eBay** and have a portion of the sale (up to 100%) go toward The Mustang Project. For more information, go to: ebay.to/1PAN4Ln

Property Wanted

We are currently looking for land in the greater Chico, CA area to provide the historic Sheldon horses a sanctuary to live out their lives in as natural setting as possible.

In addition, this is where we plan to set up our youth program where youth can come and learn about horses, as well as a visitor's center where people can come and learn about the history of our American Mustangs and how to help preserve them for future generations.

We are looking for a minimum of 80 acres, but would like to find a larger parcel of 150 or more acres if possible. The property should have good road access to allow for visitors and truck deliveries. Valley to lower foothills with some trees would be ideal. Fencing, outbuildings a plus. House or existing utilities also a plus. Fixer or old mobile is ok.

We would prefer a lease/option, owner finance, or a **donation of land, which is 100% tax deductible!** Talk to your tax advisor about the advantages of a donation or bargain sale of real estate. If you have property available, or would like to donate toward the purchase of property, please contact tracy@themustangproject.org

Sign Up for the Latest News from The Mustang Project

Want to get the latest information and updates on The Mustang Project? Join our email list at:

<http://www.themustangproject.org/join-e-mail-list.html> You can join and unsubscribe at any time online!

Did You Know?

There were over 2 million horses roaming America's western states in 1900. Today there are only an estimated 26,000 horses remaining in the wild, and over 50,000 horses in short term and long term government holding facilities.

YES, I want to help The Mustang Project with their life saving efforts to provide sanctuary for the wild horses removed from the Sheldon National Wildlife Refuge, as well as opportunities to educate the public about America's wild horses and a program for youth. Enclosed is:

My one time donation of _____.

I would like to make a monthly donation of _____.

Cash enclosed_____. Check enclosed _____.

Please charge my Visa _____ MasterCard _____.

Card # _____ Expiration Date _____

Name (print)_____

Billing Address_____

Phone_____ Three Digit Code on Back of Card _____

Signature_____

Mailing Address_____

Email Address_____

Please add me to your email list_____

Please keep my donation anonymous_____

The Mustang Project is an exempt organization as described in Section 501(c)3 of the Internal Revenue Code, and your donation is tax deductible to the fullest extent allowed by law.



You Shop, Amazon Donates

Do you shop on Amazon.com? Go to smile.amazon.com and sign into your Amazon account. Make sure to select The Mustang Project as your charity and Amazon will make a donation of 0.5% of your total purchases!

Corporate Giving

Many companies have programs for payroll deductions and will often match your donations up to 100%. Ask your employer for more information about giving at work.

Prints, Tee-Shirts, and More

Just in time for Christmas! Featuring the beautiful artwork of Marilyn Gregory, who has spent years photographing the horses on the Sheldon Refuge, items are now available through our website or FB page. There are 26 designs to choose from (one example above), and there is something for everyone! Tote bags, tee shirts, pillows, framed prints and more! Proceeds benefit The Mustang Project. Visit our website at: www.themustangproject.org/shop.html



The Mustang Project

The Mustang Project

Helping Youth
Helping Horses

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www.themustangproject.org

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Twitter: @Mustang_Project



The Mustang Project welcomed two foals this spring. Pictured here is the first foal, a colt, who was named "Sheldon" in honor of the Sheldon National Wildlife Refuge where his herd originated. These horses are often referred to as the Sheldon horses. The second foal, also a colt, was named "Freedom" to remind us of our mission to keep these horses free in the face of the government's increased removal of horses from the lands that were specifically set aside for them.

The Mustang Project's Mission:

Born of the belief that positive experiences with animals can be life-changing, The Mustang Project was created with the following objectives and purposes:

1. to provide a program for youth, especially those deemed to be at-risk, to learn about, interact with, and care for horses,
2. to give participating youth the opportunity to gentle and train wild horses (Mustangs),
3. to use this interaction with horses to increase awareness of and empathy toward animals and people,
4. to foster a sense of accomplishment and self-worth among participants, and to provide an incentive for them to excel in all areas of their lives,
5. to give participants the skills and opportunities to pursue a career working with horses if desired,
6. to hold special events and distribute educational materials to increase public awareness about adopting and training Mustangs,
7. to adopt Mustangs for use in the program, especially those mustangs in danger of going to slaughter,
8. to directly engage in, and provide facilities for the promotion of these objectives.